



Submitted to the Board of Directors by Wendy Poag
For 9/19/2019 GOTO meeting

EDUCATION COMMITTEE REPORT

Actions Achieved:

- 1) The latest 'onthevine' review of August BOD in-person meeting highlights has been completed and should be available on line soon.
- 2) The brochure idea workshop was held at the August in-person meeting and all comments were collected and compiled, please see the attached document for the results.

Actions in Progress:

- 1) The Field Trip report form and 'How to Lead the Best Field Trip Ever' checklist and presentation will be modified/uploaded to become educational tools for rookie and seasoned trip planners who are involved with local or state events. Working with Jackie Rolly on this.
- 2) Based on the comments received at the August workshop and much brainstorming, several projects have emerged as possibilities.
 - A) One is FNPS 'dream' brochure which inspires membership and participation in FNPS, as well as natural resource stewardship overall. The idea is that this has our 'elevator speech' in it and is a WOW publication which people keep and reference often. This project will take awhile.
 - B) Next is a series of bookmark style/size products with a spot for local chapter info. I am working with an artist to get a couple of templates produced so that we can demo them. The idea is to use them like a business card, but make them pretty enough and useful enough to keep. I am funding this so far, but stay tuned.
 - C) Thirdly, I am attempting to work with our local IFAS Extension office staff to gauge interest in producing a local, 'being a good citizen booklet', much like the attached booklet from St Lucie County which was shared with me at the August meeting. We might be able to get Master Naturalists/Master Gardeners involved with these as projects and get the entire state covered with local versions.
 - D) Lastly, Patricia Burgos and I are working with another local artist to get a simple brochure, styled along the "Do I Have to Mow All That" brochure from the Virginia Native Plant Society, produced for our chapter specifically. We want to get it out there as a 'test drive' to gauge how it is received. This test will give direction to some of the other materials which are in the pipeline. Local chapter members are funding this particular endeavor.

